



Dear Sir or Madame:

On behalf of Camp Kudzu and Midtown Athletic Club at Windy Hill, I invite you to enjoy valuable exposure to the Greater Atlanta community by becoming a sponsor of the 2nd annual Kudzu Clipper 5K and Family Fun Run.

Hosted by Camp Kudzu and Midtown Athletic Club, The Kudzu Clipper will raise funds that will send children with diabetes to summer camp. Camp Kudzu is a week-long overnight camp only for children with diabetes. They learn to manage their diabetes and meet other kids *just like them*.

Sponsors will receive advertising opportunities in the event goody bag and marketing opportunities on the event t-shirts, the event signage, and on Camp Kudzu's and MAC's websites and Facebook pages, among other locations. All sponsorships are tax deductible as allowed by law.

About Camp Kudzu

There are thousands of children in Georgia living with type 1 diabetes, and the number of new diagnoses grows every year. These children are at a high risk of suffering from heart disease, blindness and kidney failure as adults, among other life-threatening complications. *Research has shown that children who have access to quality diabetes management education at a young age can reduce their risk of suffering from diabetes related complications.*

Camp Kudzu provides this vital diabetes management education in a fun and medically safe camp environment, empowering Georgia's youth with diabetes to lead long, healthy and productive lives. Campers learn new skills, such as how to give themselves an injection, see first hand how exercise and proper nutrition positively affect their health, and are exposed to positive role models who assist in improving campers' attitudes about living with diabetes.

About Midtown Athletic Club

MAC is an exclusive fitness club offering the following amenities in an 110,000 square foot facility:

25 meter pool	Extensive group fitness offerings	Full service spa
Indoor running track	Squash/racquetball courts	Steam room/sauna/whirlpool
State-of-the-art cycling studio	Personal training and Pilates	

Please see the enclosed materials for more information. You may also contact Amber Medley at 404-250-1811 or amedley@campkudzu.org for assistance.

Sincerely,

Caroline Hall
Race Chairman



Kudzu Clipper 5K and Family Fun Run!
Saturday, August 21, 2010
Presented by: Camp Kudzu and Midtown Athletic Club at Windy Hill

SPONSOR REGISTRATION FORM

\$5,000 Title Sponsor

- Premium logo placement on the event t-shirt and event signage
- Full color logo/website address posting on the Camp Kudzu and Midtown Athletic Club websites
- Link inclusion on Camp Kudzu and Midtown Athletic Club Facebook and Twitter sites
- Opportunity to include give-a-ways and marketing materials in the event goody bag
- Inclusion in Camp Kudzu's annual report and quarterly newsletters
- Ten race registrations

\$1,000 Sponsor

- Logo placement on the event t-shirt and event signage
- Full color logo/website address posting on the Camp Kudzu and Midtown Athletic Club websites
- Link inclusion on Camp Kudzu and Midtown Athletic Club Facebook and Twitter sites
- Opportunity to include give-a-ways and marketing materials in the event goody bag
- Inclusion in Camp Kudzu's annual report and quarterly newsletters
- Eight race registrations

\$500 Sponsor

- Logo placement on the event t-shirt and on event signage
- Opportunity to include give-a-ways and marketing materials in the event goody bag
- Posting on the Camp Kudzu and Midtown Athletic Club websites
- Inclusion in Camp Kudzu's annual report and quarterly newsletter
- 5 race registrations

\$250 Sponsor

- Inclusion in Camp Kudzu's annual report and quarterly newsletter
- Three race registrations



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Sponsor Information:

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsorship Level (check one): \$1,000 \$500 \$250 \$100 Other \$

Payment Options (check one):

My check, made payable to Camp Kudzu, is enclosed Please bill me Please charge my credit card:

Number: _____ Exp. Date _____ Billing Zip _____ Sec. # _____

Please return via fax, mail or email:

Camp Kudzu 577-B Concord Road Smyrna, GA 30082 Fax: 404-250-1812 Email: amedley@campkudzu.org

Sponsorships must be received by July 23rd to be included in print materials. For more information on the Kudzu Clipper, Camp Kudzu, or Midtown Athletic Club, contact Amber Medley at 404-250-1811 or the email address above.