







Dear Camp Kudzu Families,

Happy New Year from all of us at Camp Kudzu! We would like to take this opportunity to ask you to please join us for the 6th annual Camp Kudzu Sugar Bowl. Not only is this event a blast for all who come, but it is also necessary to cover the cost of your children's week at camp. Your participation allows Camp Kudzu to increase the number of campers it serves every summer. Just think of the joy that over 500 children will have during THREE weeks of summer camp this year!

For those who don't know, the Sugar Bowl is a fund raiser for Camp Kudzu involving camper families, volunteers and friends collecting pledges from their friends and family and then participating in a Sunday afternoon of bowling, prizes and fun. This year the event will be held on **February 21, 2010 at the Brunswick Zone on Delk Road, Marietta.** (You don't have to bowl to take part but we think that's the best part. Well, seeing friends from camp is really the best part.)

You can participate by gathering your friends and family into a bowling team. Or you can take part "virtually", a solution to those of you who want to raise money for Camp Kudzu but cannot come out and bowl. Contact the Camp Kudzu office for more details.

Here are the steps!

-  Invite your friends to be on your team.
-  Get donations from lots of folks who will be excited to learn what Camp Kudzu means to you.
-  Get your team-mates to get donations, too.
-  Bring all your donations to the Sugar Bowl on February 21st (or send them to the office, or direct your friends to make donations on line at www.campkudzu.org).

We have added an exciting new element to this year's Sugar Bowl:

Kudzu Currency!

Any camper who raises at least \$600 will receive \$200 in Kudzu Currency that can be used to reduce his/her 2010 camp fee. Cashing in your Kudzu Currency will keep your camp fee the same as last year.

If you have never participated in a fund-raiser before, and you want some help, don't worry! We will provide you with helpful tips and ideas you can use to make your team a winner. Speaking of winners... we have prizes! At the bowling event, we offer prizes for top fund-raisers, best bowling scores, and best team name.

To register for this event, please complete the attached registration form and fax or mail it back to Camp Kudzu. Then, download and print as many Donation Forms as you need and start recruiting your teams and collecting your money.

As we say, until there's a cure...there's Camp Kudzu. Please sign up your team today.

Thank you for your support,

Phil Southerland
2010 Sugar Bowl Chairman

Haley Tucker
2010 Honorary Chairman

P.S. Here's your first hint: ask every neighbor, teacher, relative, dentist, friend's parent, coach, dry cleaner... to support you. It's hard for people to say no to a kid who is asking to support a cause that he or she truly cares about.

Don't know how much to ask for? Try this: ask your donors to give \$1.00, \$.50, etc. for every time you check your blood sugar this month.

Join us for the 2010 Sugar Bowl!



Sunday, February 21, 2010
Brunswick Zone, Marietta
2:00 pm – 5:00 pm

Your participation will raise the funds needed to recruit and train high-quality camp staff, pay camp site rental fees, provide scholarships, and cover other expenses associated with Camp Kudzu's summer camp and weekend programs.



Space is limited to 40 teams – so register now! There will be plenty of food, fun, prizes, and an opportunity to re-connect with your Kudzu friends!



HOW IT WORKS:

The event is structured like a walk-a-thon, where captains recruit teams and everyone collects pledges or makes a significant team donation. In this case, a team consists of 5-6 bowlers including the captain. You may participate as a team captain or as a team member (both youth and adults may be captains or players).

Due to the limited number of bowling lanes, only 40 teams may participate. We accept registrations on a first come, first serve basis. Each team's minimum fundraising goal is \$600 – that's only \$120 per bowler! (Of course, you are free to raise much more!) More importantly, great prizes will be given to first, second and third place individual fundraisers. Fill out the form below and submit it via fax or mail to the Camp Kudzu office as soon as possible. You may then begin recruiting your team and securing pledges! Return the Team Information Form once your team is recruited to ensure we have plenty of snacks and tee shirts for everyone.



2010 Sugar Bowl

- Sign my team up!
- I cannot participate, but would like to support Camp Kudzu with the enclosed donation of \$_____.

Team Captain: _____

Team Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Email: _____

Mail completed form to:

Camp Kudzu
577 Concord Road, Suite B
Smyrna, GA 30082

Or fax to:
404-250-1812

Contact Amber Medley at 404-250-1811
or amedley@campkudzu.org
with questions.



The 2010 Sugar Bowl

A bowling fundraiser to
benefit Camp Kudzu

Team Information

Please complete and return to Camp Kudzu as soon as your team has been recruited.



Team Name: _____

Captain: _____ Shoe Size Y/A _____

Address: _____

Phone: _____ Email Address: _____

Bowler 2: _____ Shoe Size Y/A _____

Address: _____

Phone: _____ Email Address: _____

Bowler 3: _____ Shoe Size Y/A _____

Address: _____

Phone: _____ Email Address: _____

Bowler 4: _____ Shoe Size Y/A _____

Address: _____

Phone: _____ Email Address: _____

Bowler 5: _____ Shoe Size Y/A _____

Address: _____

Phone: _____ Email Address: _____

Bowler 6: _____ Shoe Size Y/A _____

Address: _____

Phone: _____ Email Address: _____

Y/A = Youth/Adult

Mailing Address: 577 Concord Road Suite B, Smyrna, GA 30082

Fax: 404-250-1812



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Lane Dedication Form

Dedicate a lane in honor of a special camper or event. Lane dedications are \$100 and 100% tax-deductible as allowed by law. A sign will be placed by the lane bearing the name of the honored individual or event. Your dedication will be included in a looping slide show played during the event.

Dedication Made By:

Name: _____ Company (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail Address: _____

Payment Information:

Enclosed is my check for \$100

Please charge my credit card: American Express _____ Visa _____ MasterCard _____

Card #: _____

Exp. Date: _____ Billing Zip: _____ Security Numbers: _____

Dedication Information:

This lane is dedicated to: _____

Occasion (if applicable): _____

Please notify the following individual(s) of my gift:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Please make checks payable to Camp Kudzu. Camp Kudzu is a non-profit organization, Federal Tax ID # 58-2449646
Please contact Amber Medley at 404-250-1811 or amedley@campkudzu.org with any questions.