

Building our future with everything we do...

Camp Kudzu adopted a plan in mid-2015 to ensure that we are ready to serve over one thousand children living with type 1 diabetes. We remain committed to educating, empowering and inspiring children through summer camps and year round programs.

The central tenets of our Strategic Plan are:

Equip more children living with diabetes with the information and tools they need to lead fulfilling lives. This means growth! We now serve about 670 children and/or families annually, and will reach 1,200 annually by the year 2020. What's involved?

- Outreach to newly diagnosed children/families
- Special programs for kids at risk
- New programs in different parts of Georgia.

Expand collaborations with other organizations with which we can share resources and gain access to capital assets (like camps) and great people.

Engage all our constituents, so that two way communications with campers, families, volunteers, donors, alumni and the media will keep Camp Kudzu relevant and most effective. We will use the right medium for the right audience.

Acquire at least \$2.3 million annually in revenues so that our operations are funded soundly. We will make the case for individual philanthropy while continuing to seek support from grant-making foundations and corporations. We will also consider sliding scales for the fees charged in our programs.

Put the right people, plans and systems in place for operational efficiency and to keep us keenly aware of the needs of those living with type 1 diabetes. We seek to increase the diversity of those we serve and those who lead. A new Advisory Board will be launched this fall and will include alumni Board members and other leaders and experts.

See yourself getting excited and want to get plugged in? For more information feel free to contact Alex Allen, Executive Director at aallen@campkudzu.org.

