



**camp
kudzu**
We've Got Diabetes Covered!

Camp Kudzu
FY24 Sponsorship Opportunities

www.campkudzu.org

About Us

For more than 24 years, Camp Kudzu has been dedicated to educating, empowering, and inspiring children, teens, and their families living with type 1 diabetes (T1D). Camp Kudzu hosts year-round programs through multiple overnight summer sessions, family weekends, junior and teen retreats, a week-long day camp, and Kudzu One Day (K1D) events throughout the state of Georgia. Campers learn how to manage T1D in an inclusive, fun-filled environment and create long-lasting friendships. Our innovative programming empowers youth living with T1D to gain confidence, make connections with their peers, and increase knowledge about living a healthy life with insulin-dependent diabetes.

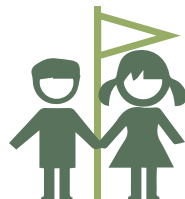
Camp Kudzu serves more than 1,300 campers and their family members annually from all over Georgia. Unfortunately, these campers and their families only represent a small percentage of those living with T1D that Camp Kudzu hopes to reach. Although, every camper's experience is subsidized, more than half of our campers require additional financial support to participate in our year-round programs. **Until there's a cure, there's Camp Kudzu!**

Camp Kudzu is accredited by the American Camp Association (ACA), meeting up to 300 plus industry standards for health, food service, safety and program quality. Additionally, we are a member of the Diabetes and Education Camping Association (DECA).

How Can You Help Our Campers?

- 1 Review Opportunities
- 2 Select Your Impact
- 3 Submit Your Sponsorship Form

Sponsorship Opportunities



Fund-A-Camper



Kudzu One Day (K1D)



Kudzu Cup FORE! Kids Golf Tournament



25th Anniversary Celebration



Kudzu Challenge Series



Other Sponsorship Opportunities

Corporate Sponsors are **CRITICAL** to helping us educate, empower, and inspire children, teens, and their families living with type 1 diabetes (T1D).

If you don't see an opportunity that speaks to you, let's talk! Camp Kudzu welcomes new ideas for support to continue growing, and we need your help!



Fund-A-Camper

The Camp Kudzu camp experience is priceless...we are thankful to our generous donors and corporate sponsors as well as our Camp Facility Partners (Camp Twin Lakes, Camp Barney Medintz, Camp High Meadows and Camp Grace) who make our summer sessions possible! **The true cost of serving just one camper is more than \$3,500.** That figure takes into consideration the direct and indirect costs as well as underwriting from our camp facility partners and the \$1.2 million of medical care from our professionals as well as the various insulin therapies provided (at no charge) to each of our campers.

Camp Kudzu is committed to making sure that every child and family has the opportunity to attend camp. Our families pay a deeply discounted fee, and last year more than half of our camper families received financial support. At Camp Kudzu, we firmly believe that every child and family with T1D should have the opportunity to attend a life-changing Camp Kudzu experience! Your support is critical to serve more campers, provide a community they can lean on, and allow our campers to thrive.

\$20,000*
supports
12 Campers

\$10,000*
supports
6 Campers

\$5,000*
supports
3 Campers

Benefits

- Special guided camp tours
- Volunteer opportunities

Recognition

- Annual Report
- Website
- Social Media
- Newsletter (digital & print)

*Direct Costs Total \$1,600 per camper

Corporate Opportunities

PARTNERSHIP LEVELS

Corporate Partners are vital to helping Camp Kudzu serve more than 1,300 campers and their families each year through meaningful financial support, in-kind gifts, volunteering, and community engagement. Our Partners are recognized throughout the year at all our events and programs.

Victor - \$20,000

- Recognition on our website, annual report, social media, and a special feature in our newsletter
- (2) Kudzu Cup FORE! Kids Foursomes and (4) Tickets to our 25th Anniversary Celebration
- Opportunity to join our Kudzu One Day (K1D) events across the state of Georgia
- Logo placement on ALL Summer Camp T-Shirts and Camp Kudzu promotional materials (as applicable)

Trailblazer - \$15,000

- Recognition on our website, annual report, social media, and a special feature in our newsletter
- (1) Kudzu Cup FORE! Kids Foursome and (4) Tickets to our 25th Anniversary Celebration
- Opportunity to join our Kudzu One Day (K1D) events across the state of Georgia
- Logo placement on ALL Summer Camp T-Shirts and Camp Kudzu promotional materials (as applicable)

Partner - \$10,000

- Recognition on our website, annual report, social media, and a special feature in our newsletter
- (1) Kudzu Cup FORE! Kids Foursome and (2) Tickets to our 25th Anniversary Celebration
- Opportunity to join our Kudzu One Day (K1D) events across the state of Georgia
- Logo placement on ALL Summer Camp T-Shirts and Camp Kudzu promotional materials (as applicable)

SPONSORSHIP LEVELS

Champion Sponsorship: \$7,500

- Recognition on our website, annual report, social media, and a special feature in our newsletter
- (1) Kudzu Cup FORE! Kids Twosome and (2) Tickets to our 25th Anniversary Celebration
- Opportunity to join our Kudzu One Day (K1D) events across the state of Georgia
- Logo placement on ALL Summer Camp T-Shirts and Camp Kudzu promotional materials (as applicable)

Leader Sponsorship: \$5,000

- Recognition on our website, annual report, social media, and a special feature in our newsletter
- (1) Kudzu Cup FORE! Kids Twosome or (2) Tickets to our 25th Anniversary Celebration
- Opportunity to join our Kudzu One Day (K1D) events across the state of Georgia
- Logo placement on ALL Summer Camp T-Shirts and Camp Kudzu promotional materials (as applicable)

Supporter Sponsorship: \$3,500

- Recognition on our website, annual report, social media, and a special feature in our newsletter
- (2) Tickets to our 25th Anniversary Celebration
- Opportunity to join our Kudzu One Day (K1D) events across the state of Georgia
- Logo placement on ALL Summer Camp T-Shirts and Camp Kudzu promotional materials (as applicable)

Other Sponsorship Opportunities

Medical Supplies - Sponsorship: \$7,500

This will provide various treatments for low blood sugar and other critical diabetes supplies for more than 1,300 campers participating in our year-round programs.

Outreach - Sponsorship: \$3,500

Camp Kudzu is expanding our outreach efforts across the state of Georgia and offering new programs for our families and campers. This will also provide supplies for Camper Care Kits.

Adventure Day - Sponsorship: \$2,500

Our Kudzu Adventure Days provide families an opportunity to connect with peers and build their Kudzu Community through our fun outdoor events held throughout the year. Some of our previous Adventure Days have included nature reserves, Zoo Atlanta, whitewater rafting, and catching a ball game.

Benefits

- Special guided camp tours
- Volunteer opportunities
- Opportunities to connect with families

Recognition

- Annual Report
- Website
- Social Media
- Newsletter (digital & print)
- Collateral Materials
- Logo on shirts or other gifts




Sponsorship: \$5,000


Kudzu One Day (K1D) is a single-day program designed to meet our families where they are at...in their communities around Georgia!

This event provides campers and families with the opportunity to experience some of the magic of Camp Kudzu in a single-day format. Participants have the chance to meet other families, Camp Kudzu volunteers, vendors, and medical professionals in a relaxed, social setting that includes camp and learning activities related to diabetes management. To ensure we reach as many families as possible, K1Ds are held at multiple locations throughout Georgia.

Vendors have the opportunity to meet parents/caregivers and demonstrate how their product(s) work at each of our K1D events.

		DRIVING RANGE*		LUNCH*		FOURSOME		INDIVIDUAL	
		\$7,500		\$5,000		\$3,500		\$1,000	
		PRESENTING \$10,000	GOLF CART \$6,000	RECEPTION*	TWOSOME \$1,800	HOLE \$500			
 19th Annual Kudzu Cup FORE! Kids Golf Tournament Thursday, May 9, 2024 Atlanta Athletic Club	Number of Players in Tournament	8	4	4	4	4	2	1	
	Opportunity to Speak or Special Acknowledgment Throughout Event Day	◆							
	Sponsor Logo on Tournament Signage	◆	◆	◆	◆	◆			
	Opportunity to Include Promotional Materials in Gift Bags	◆	◆	◆	◆	◆			◆
	Sponsor Logo Listed on Camp Kudzu Website	◆	◆	◆	◆	◆			
	Recognition in Camp Kudzu E-Newsletter and Social Media	◆	◆	◆	◆	◆			
	Mention in All Pre & Post Event Publicity	◆							
	VIP Tour and Lunch to Camp Kudzu Overnight Summer Camp	◆	◆	◆	◆	◆			
	Logo on PGA Style Electronic Leaderboard	◆	◆	◆	◆	◆			
	On-Course Tee Signs with Company Logo	◆	◆	◆	◆	◆	◆	◆	◆
	Sponsor Logo on All Golf Cart Signage		◆						
	14' Vertical Flying Banners Spaced Down the Length of Practice Range		◆						
	3' x 6' Horizontal Pop-up A-Frame Banner Spaced Between Driving Range		◆						
	Sponsor Logo on All Player Lunch Boxes			◆					
	Sponsor Logo on Reception Signage	◆			◆				
NUMBER OF CAMPER'S YOUR SPONSORSHIP COULD SEND TO CAMP		6	5	4	3	3	2	1	

*Exclusive to one sponsor

		PRESENTING \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
		10 Seats	8 Seats	4 Seats	2 Seats
 25th Anniversary Celebration Saturday, Dec. 7, 2024 The Stave Room	Reserved Seating				
	Logo on Mobile Bidding Software	◆	◆		
	Camp Kudzu Website Recognition	◆	◆	◆	◆
	Logo Recognition on Social Media and in E-Newsletter	◆	◆	◆	◆
	Recognition in Annual Report	◆	◆	◆	◆
	Day of Event Sponsor Loop	◆	◆	◆	◆
	Company Logo on Printed Invitation	◆			
	Special Acknowledgement From the Stage	◆	◆		
	Recognition in All Pre-Event Communications	◆			
	Advertising Recognition	Full Page Ad	Full Page Ad	Half Page Ad	Quarter Page Ad

SPONSORSHIP INVESTMENT

Camp Kudzu is a 501(c)(3) organization (Tax ID: 58-2449646). Your contribution less the value of goods and services received is tax deductible as allowed by law.

☒ YES! We want to help T1D campers!

Fund-A-Camper

- ☐ \$20,000 to support 12 Campers ☐ \$5,000 to support 3 Campers
☐ \$10,000 to support 6 Campers ☐ _____ to Fund-A-Camper

Corporate Opportunities

- ☐ \$20,000 VICTOR ☐ \$7,500 CHAMPION
☐ \$15,000 TRAILBLAZER ☐ \$5,000 LEADER
☐ \$10,000 PARTNER ☐ \$3,500 SUPPORTER

Kudzu Cup FORE! Kids Golf Tournament

- ☐ \$10,000 PRESENTING ☐ \$5,000 LUNCH ☐ \$1,800 TWOSOME
☐ \$7,500 DRIVING RANGE ☐ \$5,000 RECEPTION ☐ \$1,000 INDIVIDUAL
☐ \$6,000 GOLF CART ☐ \$3,500 FOURSOME ☐ \$500 HOLE

25th Anniversary Celebration

- ☐ \$25,000 PRESENTING ☐ 10,000 GOLD
☐ \$15,000 PLATINUM ☐ \$5,000 SILVER

Additional Sponsorship Opportunities

- ☐ \$7,500 MEDICAL SUPPLIES ☐ \$3,500 OUTREACH
☐ \$5,000 KUDZU ONE DAY (K1D) ☐ \$2,500 ADVENTURE DAY

Every Gift Counts!

☐ General Donation Amount: \$ _____

COMPANY NAME _____

CONTACT NAME _____

BUSINESS ADDRESS _____

PHONE _____

EMAIL _____

Payment Information

Total Support: \$ _____

- ☐ Check Enclosed ☐ Send Invoice
☐ Credit Card Circle Card Type: Visa MC Amex

NUMBER _____

EXP. DATE _____

CVC NUMBER _____

SIGNATURE _____



SCAN QR CODE TO COMPLETE FORM ONLINE OR
RETURN THIS PHYSICAL FORM TO:

Camp Kudzu
Attn: Desirae August, VP of Development
8601 Dunwoody Place, Suite 508, Atlanta, GA 30350
desirae.august@campkudzu.org | (404) 495-4853

